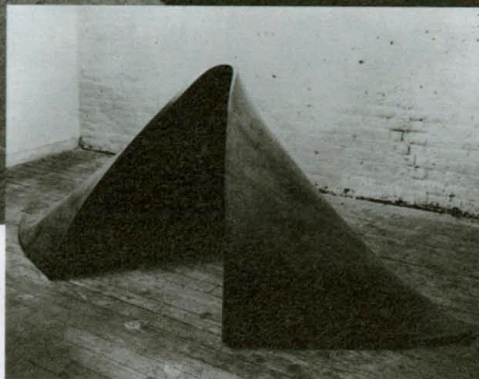
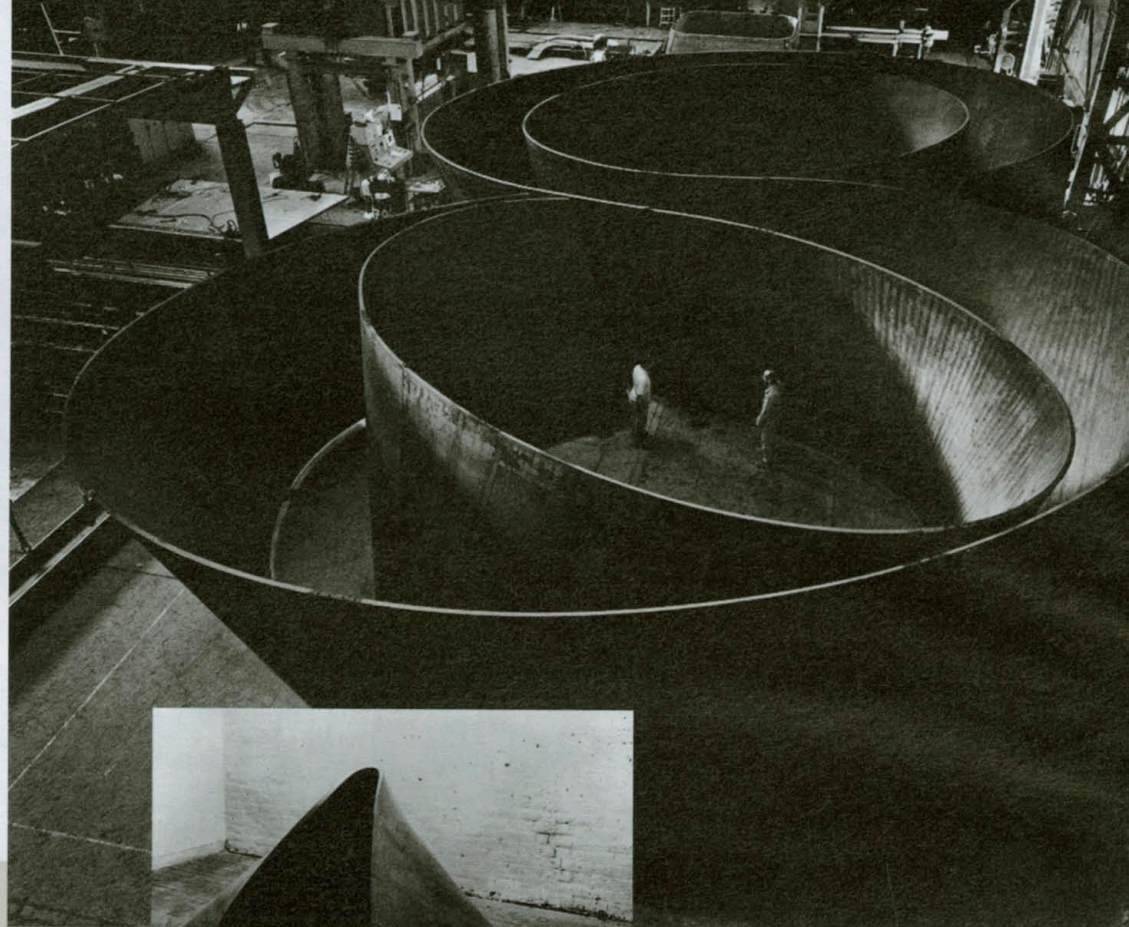


# WHO CREATIVE TIME



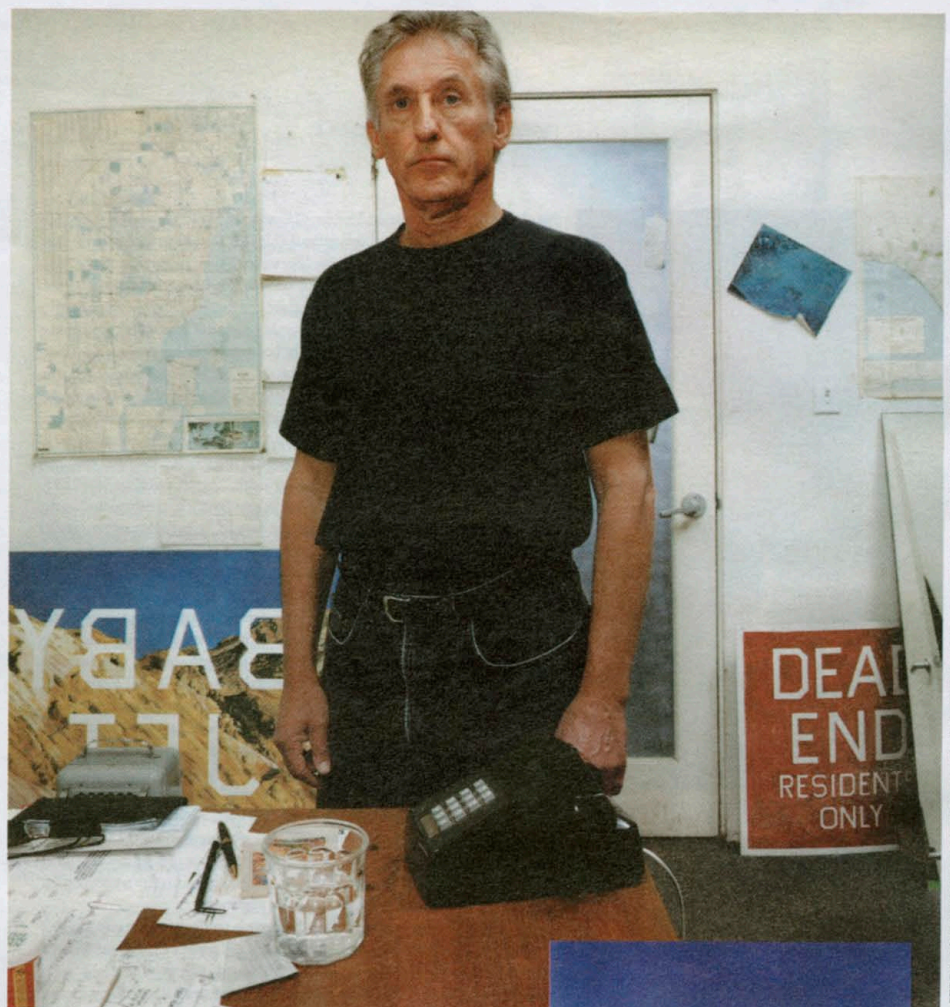
**JENNIFER ALLORA AND GUILLERMO CALZADILLA**  
The couple, who call San Juan, Puerto Rico, home, make little distinction between work and life. They don't keep a proper studio and bicker their way through creating their politically minded performance pieces and sculptures (above, in 2010).



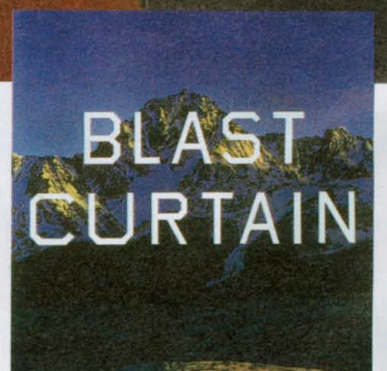
**RICHARD SERRA**  
We spoke with the sculptor on the eve of a 40-year retrospective at MoMA in New York in 2007, which included the staggering piece *Sequence* (above).



**BETTYE SAAR**  
In 2011, "Now Dig This! Art and Black Los Angeles 1960–80" at UCLA's Hammer Museum put the spotlight on African-American artists like Saar (left; her studio is shown above), a jewelry designer turned printmaker.



**ED RUSCHA**  
Just before Ruscha's major 2000 show at the Hirshhorn Museum in Washington, D.C., We visited the artist in Venice, California (above). Pressed to explain paintings like *Blast Curtain*, 1999 (right), he said, "I don't pretend to understand myself."



**CINDY SHERMAN**  
Over the years, the photographer has transformed herself into everything from a Renaissance Madonna to a sultry screen siren, and her TriBeCa duplex penthouse (right) was a veritable costume department when We came calling in 2012. Rolling racks held Moroccan robes and "Upper East Side ladies' cast-off stuff," and her wigs were organized by color and genre (men's, clowns', etc.).

