Art Fairs Galore: The “Other” March Madness

March 1st, 2016 by Joan Lavitt Cohen

March comes in like a lion for art connoisseurs and collectors. So, check out these feasts for the eyes during Armory Week (March 2-6).

THE ARMORY SHOW

March 3-6, thousands head to the 18th incarnation of this extravaganza installed (since 1999) on side-by-side Hudson River piers (55 and 54). Named for a former location, the vast hall of an armory on Lexington Avenue, the fair continues as high-visibility stage for serious collectors, international dealers, flamboyant characters, fashionistas and just-looking lovers of art.

In search of “historically significant” 20th-century works? Enter at Pier 92, where prime dealers operate mini-galleries under the code name “Modem.” Intrigued by new works from contemporary artists? Begin at Pier 94, where even more galleries line up their glowing booths.

Whether on stroll with stops for refreshment or on a must-see-everything forced march, taking it all in means likely devoting the “day.” Look for big names like David Zwirner and Paul Kasmin and legendary dealers like Armand Bartsis Fine Art whose blue-chip inventory surfaces here but no longer occupies becks-and-mortar.

March 3-6: Th. Su noon-7 pm. Tickets $45, seniors and students $30. 12th Ave., at W. 55th St., www.thearmoryshow.com

Tags: Art Dealers Association of America 59th Regiment Armory Park Avenue Armory Armory Week