# A TIMELINE OF ATTEMPTS TO FIX THE ART WORLD

#### 1793

The French revolutionary government opens the first public museum in France at the Louvre, a former royal palace in Paris.



ching of the Louvre in 1801

#### 1861

After protests by professional women painters, the Royal Academy admits 13 female students before voting once more to ban their admission. Finally, in 1936, a woman artist, Laura Knight, is accepted as a full member of the RA.

#### 1863

The jury for the annual Paris Salon, held at the Palais de l'Industrie, rejects two-thirds of the paintings submitted, including works by Gustave Courbet, Edouard Manet, and Camille Pissarro. In response to protests by the artists and their friends, Emperor Napoleon III gives the rejected artists a show in a different part of the palace. Although generally dismissed by critics, the Salon des Refusés garners wide public attention for Impressionist art.

#### 1884

The Société des Artistes Indépendants, an association of artists including Paul Cézanne, Odilon Redon, and Georges Seurat, holds its first Salon des Indépendants, a non-juried alternative to the government-sponsored Salon de Paris.

# 1969

Ed Kienholz's
"Watercolors" show
(now known as the
"Barter Show") at Los
Angeles's Eugenia
Butler Gallery
presents paintings of
the names of objects
or sums of money for
which the artist would
trade the painting
itself, putting the
power to dictate
terms in the hands
of the artist.

## 1968

The Studio Museum in Harlem is founded by artists. community activists, and philanthropists who envision "a new kind of museum that not only displays artwork, but also supports artists and arts education.



The Studio Museum in Harlem, 1968

#### 1967

Brothers Dale and Alonzo Davis open Brockman Gallery, dedicated to supporting artists of color and their work, in Los Angeles. Showing such artists as Romare Bearden, Elizabeth Catlett, David Hammons, John Outterbridge, and Noah Purifoy, the gallery provides housing and studio space for artists and mounts free concerts and events.

#### 1966

The radical artists' group Black Mask threatens to shut down the Museum of Modern Art, which police preemptively close. According to the group's founder, Ben Morea, "we were searching for ways to raise questions about how things were presented, and closing down MoMA was just one of them.

# 1965

Founding of the National Endowment for the Arts (NEA), "an independent federal agency that funds, promotes, and strengthens the creative capacity of communities."

#### 1969

After the Museum of Modern Art exhibits a sculpture by Takis against his wishes, a group of artists, filmmakers, writers, critics, and museum staff forms the Art Workers' Coalition to open up a dialogue between themselves and MoMA. Challenging the status quo of the system through writings, art, and protests, they lay the groundwork for institutional critique as an artistic strategy.

#### 1969

The exhibition "Harlem on My Mind," featuring photographs, film, and audio of everyday life in Harlem but no actual artworks, opens at the Metropolitan Museum of Art. In response, African-American artists Benny Andrews and Clifford R. Joseph cofound the Black Emergency Cultural Coalition to picket the show and agitate for greater representation of African-American artists' work in New York City's art museums. At one BECC demonstration at the entrance to the Museum of Modern Art, a protester holds a sign reading "Retrospective for Romare Bearden Now"; Bearden is given a survey show at MoMA two years later.

#### 1971

Art dealer Seth Siegelaub and New York lawyer Bob Projansky create the Artist's Reserved Rights Transfer and Sale Agreement, which stipulates that artists receive 15 percent of any increase in the value of their art each time it changes hands. While the contract has never been widely used in the art world, artists like Hans Haacke have adapted it for their own use and created similar agreements.

#### 1971

The Guggenheim Museum cancels a Hans Haacke show after a controversy surrounding Shapolsky et al. Manhattan Real Estate Holdings, A Real-Time Social System, as of May 1, 1971, for which Haacke documented poor real estate practices on the Lower East Side and in Harlem. Shapolsky et al. is considered by the museum's board to be a piece of journalism, not an artwork, inciting a debate about the role of art and institutions.

X

From the founding of the Louvre in 1793 to the emergence of the Underground Museum in Los Angeles in 2012 to the start in 2013 of GCC, a collective focusing on contemporary Gulf culture, this timeline tracks guided and misguided efforts to address the needs and problems of the art world, including gender and racial discrimination, politics, and unfair financial practices, among a multitude of other issues.

#### 1909

Filippo Tommaso Marinetti publishes the "Futurist Manifesto," introducing a movement whose Fascistic overtones will complicate the legacy of Italian Modernism. He advocates anarchy and violence.

#### 1916

Artist Hugo Ball and his companion Emmy Hennings open the Cabaret Voltaire in Zurich as a "center for artistic entertainment" run by artists and writers. It becomes the birthplace of the Dadaist movement.

Hugo Ball and Emmy Hennings



Droit de suite ("right to follow"), which entitles artists to receive a fee on the resale of their works, is instituted in France. Droit de suite has been mandated in the European Union since 2001; America's only droit de suite statute, the California Resale Royalty Act of 1976, was struck down in 2012 as unconstitutional.

#### 1964

Arthur C. Danto coins the term "the artworld" in an essay of that name published in the Journal of Philosophy, laying the groundwork for an institutional theory of art.

#### 1963

Park Place Gallery, an artist-run cooperative, is founded in SoHo on what is now LaGuardia Place. It moves in 1965 to 542 West Broadway. The gallery's first director is John Gibson, who is succeeded by Paula Cooper, who in turn opens her own gallery in SoHo in 1968 with an exhibition to benefit the Student Mobilization Committee to End the War in Vietnam.

#### 1942

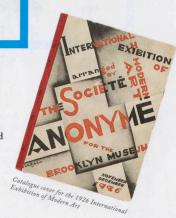
MoMA founding director Alfred H. Barr Jr. mounts "They Taught Themselves: American Primitive Painters of the 20th Century." Barr calls outsider art one of "the three great movements of modern art," together with Surrealism and abstraction.

#### 1935

The Works Progress Administration (WPA), a work-relief program, is created to give employment to men and women during the Great Depression. Between 1935 and 1943, the WPA's art, theater, music, and writing programs support many thousands of artists, putting them to work at their respective crafts.

#### 1920

Artist and collector Katherine S. Dreier, Marcel Duchamp, and Man Ray found the Société Anonyme, an organization designed to support and generate awareness of modernist art.



Federal Art Project logo

#### 1971

Caroline
Goodden, Tina
Girouard, and
Gordon MattaClark open
SoHo's Food
restaurant, "an
intervention
in an urban
setting," as a
way to give
artists jobs and
a place to eat.



Gordon Matta-Clark doing kitchen preparation at Food restaurant in 1972

#### 1972

"WomanHouse," an exhibition of feminist art installations and performances organized by Judy Chicago and Miriam Schapiro and their students in the California Institute of the Arts (CalArts) Feminist Art Program, opens in a Los Angeles house collectively renovated by the participants.

#### 1973

Karin Bacon and Susan Henshaw Jones, who work in New York Mayor John Lindsay's administration, along with actress and dancer Anita Contini, found Creative Time, a not-for-profit arts organization dedicated to presenting sitespecific works in public spaces.

#### 1974

For a solo show at the Claire S. Copley Gallery in Los Angeles Michael Asher removes the wall separating the gallery's office space from its exhibition space, putting the gallery's daily business operations on view as the art.

#### 1976

PS1, founded in 1971 by Alanna Heiss as the Institute for Art and Urban Resources Inc., opens in a former New York City public school with the exhibition "Rooms." The show, which invites participating artists to transform the building's spaces, establishes PS1's enduring commitment to large-scale, long-term installations.

#### 2007

"WACK!:
Art and the
Feminist
Revolution,"
the first
museum
exhibition
to present a
comprehensive
history of
feminist
art, opens at
MOCA,
Los Angeles.



2009

William
Powhida's
illustration
for the
cover of
the Brooklyn
Rail delineates the
commercial and
social connections
between New York's
New Museum, a
collector, and a
number of New York
galleries.

#### 2010

Working Artists and the Greater Economy (W.A.G.E.), an artists' group formed in 2008, decides to work toward a single goal: "the regulated payment of artist fees by nonprofit arts organizations and museums."

#### 2005

The League Educational and Treatment Center opens the nonprofit LAND Studio & Gallery for adult artists with disabilities, dedicated to nurturing artists' skills and helping market their work.

TEDAND

#### 2005

The Laundromat Project is created in New York to connect artists and communities, particularly communities of color, through fellowships, residencies, and commissions. The organization brings socially engaged art programming to such everyday spaces as laundromats in order to reach, and bring together, as diverse an audience as possible.

#### 2005

Orchard, a gallery operated by a collective of artists, writers, and filmmakers, including Rhea Anastas, Andrea Fraser, Nicolás Guagnini, R. H. Quaytman, and Jeff Preiss, opens on New York's Lower East Side. Orchard focuses on conceptual and politically driven exhibitions and projects in response to "the second Bush term, the ongoing Iraq and Afghanistan wars, and the booming global art market."

#### 2000

NEW MUSEUM

Former gallerist Diane Brown founds the nonprofit RxArt, dedicated to brightening the lives of hospitalized children through art. RxArt commissions high-profile artists to create site-specific works and installations for pediatric hospitals around the country, overseeing the funding and production of about five projects a year.



# 1977

Dismissed from her job as curator of painting and sculpture at the Whitney Museum, Marcia Tucker opens the New Museum of Contemporary Art, "an exhibition, information, and documentation center for contemporary art made within a period of approximately ten years prior to the present."

#### 1977

Patroness Empress Farah Pahlavi inaugurates the Tehran Museum of Contemporary Art, whose collection includes 19th- and 20th-century European and American masterworks, as well as Iranian modern and contemporary art. Following the Iranian Revolution two years later, the 1,500 Western artworks are consigned to storage, most of them never since displayed.



Tehran Museum of Contemporary Art

#### 1978

A group of 12 artists founds Los Angeles Contemporary Exhibitions, a nonprofit venue committed to showing experimental works in all media, especially performance and video art.

## 2011

Artists and activists found the Gulf Labor Artist Coalition to "bring awareness to issues surrounding the living and working conditions of migrant laborers responsible for building the Guggenheim Abu Dhabi, Louvre Abu Dhabi, and Sheikh Zayed Palace Museum on Abu Dhabi's Saadiyat Island, along with other buildings on the island, including a New York University Abu Dhabi campus."



Architectural rendering of the Guggenheim, Abu Dhabi

#### 1999

Creative Capital, a New York-based nonprofit, is founded in response to the National Endowment for the Arts' elimination of most grants to individual artists. Adopting venture capital principles, the organization provides promotional and advisory services, as well as funding, to its awardees.

1980

Artist Lorraine

O'Grady's first

appearance

Bourgeoise

of openings

protest the

art world's

integration.

lack of racial

Lorraine O'Grady, Untitled (Mlle Bourgeoise Noire Leaves the Safety of Home), 1980-83/2009

invasions

Noire, whose

as Mlle

# 1998

The art collective BANK (Simon Bedwell, John Russell, and Milly Thompson) initiates the Faxbak project, in which gallery press releases are faxed back to galleries with corrections and commentary.



#### 2012

Painter and installation artist Noah Davis, and his wife, painter Karon Davis, found the Underground Museum in L.A., bringing art to disadvantaged neighborhoods.

#### 2013

A "delegation" of nine artists forms GCC—a collective focusing on contemporary Gulf culture—in the VIP lounge of the fair Art Dubai.



Hans Haacke, Cowboy with Cigarette, 1990

# 1990

In reaction to the Philip Morris company's sponsorship of "Picasso and Braque: Pioneering Cubism" show at MoMA, Hans Haacke paints Cowboy with Cigarette (1990), which turns Picasso's Man with a Hat (1912–13) into a cigarette advertisement. The work is one of many by Haacke focusing on the relationship of muscums to big business.

#### 1992

African-American artist Fred Wilson presents "Mining the Museum," a reinstalling of the Maryland Historical Society's collection to highlight the history of African-Americans—for example, a display case devoted to 19th-century metalwork is altered to include both silver flagons and iron slave shackles.



Fred Wilson giving a talk at the exhibition Mining the Museum: A Installation by Fred Wilson

#### 1982

Mayor Edward I. Koch initiates New York's Percent for Art law, and the Council of the City of New York passes it, requiring that 1 percent of the budget for eligible city-funded construction projects be spent on artwork for city facilities. Administered by the Department of Cultural Affairs, it takes effect in 1983.

#### 1985

The first Guerrilla Girls posters appear on walls in Lower Manhattan.

